

Master of Business Administration

Overview

Master of Business Administration equips today's degree holders with the knowledge and leadership skills necessary in higher management roles. Subjects covering topics such as competitive intelligence are balanced with corporate ethics, providing graduates the ability to engage in challenging corporate environments with principle and integrity.

Duration:

1 Year 4 Months (4 semesters) – Full Time

Entry requirements:

- A Bachelor's Degree (Hons)
- Any other equivalent qualifications recognized by the Ministry of Education Brunei Darussalam

Programme Structure

Semester / Year offered	Name of module
Semester 1 Year 1	Managing Organisation
	Economics for Managers
	Marketing Management
	Strategic Human Resource Management
	Accounting and Finance for Decision Making
Semester 2 Year 1	Project Management (MANAGEMENT Elective 1)*
	Research Methodology
	Organizational Development & Change Management (MANAGEMENT Elective 2)*
Semester 3 Year 1	Competitive Intelligence and Asian Business Strategy
Semester 4 Year 2	Project Paper

- Electives for MARKETING Track:
 - Marketing Communication and Branding Strategy
 - Consumer Behaviour and Market Intelligence